



Transfer Town Hall

SUNY Transfer Initiative

March 5, 2025

SUNY  **TRANSFER**
SEAMLESS TRANSFER, LIMITLESS POSSIBILITIES



Transfer Task Force Report

- The Transfer Task Force put forward a set of **comprehensive recommendations** designed to dramatically improve the SUNY transfer landscape and outcomes of transfer students, particularly those transferring from community to baccalaureate-granting campuses
- SUNY is embarking on a **multi-year initiative** to implement the task force recommendations that will involve **all stakeholders** at the campus and System level
- Key to realizing significant change, will be a **steady focus** on addressing transfer issues and improving transfer student outcomes among all SUNY stakeholders





Principal Objectives

1 Maximizing Credit Acceptance and Major Applicability

2 Providing Clarity, Transparency, and Consistency in Transfer Process and Policy

3 Providing Additional System-Wide Resources

4 Fostering System-Wide Transfer Partnerships

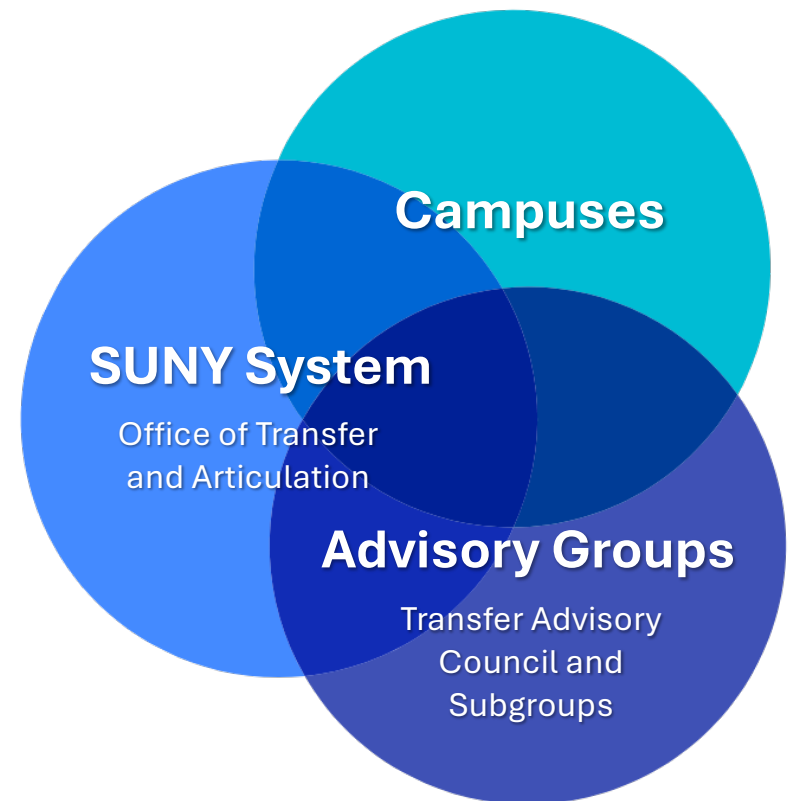
32 Primary Recommendations

- Based on 60+ proposals from working groups
- Ambitious goals and targets.
- Focused on supporting students **and** providing resources, support and training for faculty and staff



Shared Effort and Benefits

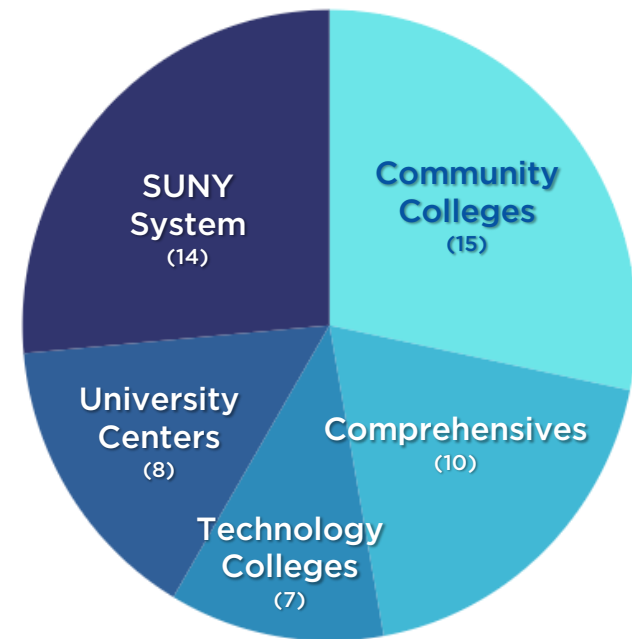
- Distributed, collaborative approach
- Robust advisory structures to enhance System dialogue and collaboration
- Active development, support and management by the SUNY Office of Transfer & Articulation (OTA)
- Integrate efforts with ongoing Digital Transformation Project (DTP) work





Systemwide Advisory Groups

- Transfer Advisory Council (TAC)
 - Student Data and Communications Subcommittee
 - Transfer Student Services Subcommittee
 - SUNY Transfer Paths Subcommittee
- Student Advisory Committee
- Standing, consultative bodies made up of leaders, faculty and staff from all SUNY sectors
- Will engage regularly with SUNY OTA to advance recommendations with common understanding and support successful implementation





SUNY Office of Transfer and Articulation (OTA)

- Works collaboratively with advisory groups
- Assists in setting, monitoring and reporting on campus and system improvement goals
- Develops, publishes and maintains transfer data sets and tools, and supports data governance
- Provides direct support to students, faculty and staff for system-managed transfer processes and policies
- Serves as the SUNY-wide lead for transfer-related technologies



How Will We Measure Success?

Success Metrics

1. Double the overall 6-year transfer graduation rate for the 2025 cohort
2. Raise the SUNY-to-SUNY transfer-out rate
3. Reduce the number of transfer credits that are not accepted
4. Reduce the average amount of excess credit
5. Reduce the average time to degree by ½ semester

Operational Goals

1. Provide universal access to SUNY-to-SUNY transfer equivalency data
2. Provide transfer advisor training for all campuses
3. Establish cross-campus partnerships between 4-year and community colleges
4. Obtain and publish transfer credit acceptance rates for all campuses
5. Ensure general education and Transfer Path courses are appropriately articulated



On the Immediate Horizon

FEBRUARY

Advisory Group Development

Recruit and install transfer advisory groups.



MARCH

Web Launch

Launch transfer.suny.edu and the Transfer Navigator



APRIL

Student Transfer Bill of Rights

Develop the bill of rights with student, faculty and staff groups.



MARCH

Campaign Launch

SUNY-wide meeting and kickoff of the SUNY Transfer initiative.



MARCH

Transfer Liaison Onboarding

Recruit and provide an initial orientation to transfer liaisons.



MAY

Campus Goals

Begin setting specific goals and targets with campuses.





Transformation of SUNY Transfer Culture

SUNY is committed to creating a student-centered transfer culture through shared responsibility across all campuses and System Administration. Our goal is to ensure transfer student success, eliminate obstacles, and provide essential support for students, faculty and staff, driving lasting organizational change.

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transfer.suny.edu

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